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**DAVID SEARS DESIGN LAUNCHES CALIFORNIA-INSPIRED COLOR PALETTE
THAT HIGHLIGHTS THE DETAILS OF 'CUBE FURNITURE COLLECTION'**

**Three All-New Springtime Color Collections Range from Vibrant to Subtle, Offer Expanded
Design Options for Everyone**

Arlington MA (March 2009)--Boston-based architectural furniture designer David Sears has announced a new Spring color palette for his recently released Cube Furniture Collection. *The Marin Colors* of aniline dyes are inspired by Sears' early years in Northern California area of Marin County. The organic colors were inspired by the natural landscape of the West Coast and its warmer, earthy color scheme.

"These new colors draw your attention to the subtle details of the Cube Furniture Collection," states David Sears, "The high-end hardwood core plywood and custom-made aluminum pulls combined with the figured maple doors and drawers, are also enhanced by these earthy hues."

Having come from the East Coast, which features a lot of "colonial beige and white," says Sears, his time in Marin County offered him an expanded palette which was very exciting. "Seeing my first blue kitchen was fantastic!" The Marin Collection is comprised of three entirely new colors that are a result of that influence--Greystone, Amber Brown and Burgundy.

Greystone features warm and cool grey pigments. The Greystone color dramatically contrasts the furnishings without overpowering the essence of the design. This palette draws attention to the layered plys and the checkered pattern of the box-joined connections.

Amber Brown and Burgundy colors were inspired by natural amber reds and browns. The reds are considered among the more intense colors in the collection and compliment the cube furniture's modern design. The Amber Brown has a strong mix of red hues, while the Burgundy shades bring an earthy warm color to the furnishings. Both colors highlight the wood grains in the Cube Furniture Collection.

The *Marin* Color collections are available exclusively with the Cube Furniture Collection starting in March 2009. The Cube Furniture Collection is also available in four standard colors: red, yellow, amber, purple.

The Cube Furniture Collection features high-end functional pieces. Built with sustainably harvested wood, the cube furniture has a modern feel but works inherently with the concept of sustainability and eco-living. The Collection includes a coffee table, a console, a side table and two "cubes," which are decorative cabinets. Each piece in the collection is customizable in color and scale and can be purchased through the company's website (www.dsearsdesign.com) or by calling 781-640-274. David Sears Design pieces are also available at EcoModern Design, Inc., a green and sustainable showroom at The Boston Design Center. Pieces are available individually and quantity.

Boston, MA-based Sears has been designing furniture for more than 15 years and his furniture can be found in homes across the country. His work has been shown at furniture shows including the 2007 and 2008 International Contemporary Furniture Fair.

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ABOUT DAVID SEARS DESIGN

David Sears Design founded in 2006 is committed to modern furniture designs that are beautiful, intelligent and environmentally responsible. Principal David Sears brings superb design into homes and offices through furniture that connects people with their environments by exploring new materials and ideas, most recently - notions of modularity. The designs are marked by clear modern forms and striking connective joints. Sears has worked at the highly-regarded Gund Partnership and Arrowstreet Architects, and has been recognized by the prestigious Wallenberg Competition. DSD is based near Boston, MA, and the line is manufactured in the USA. For more details and to see the portfolio, www.dsearsdesign.com.