



Media Contact: Agnes Gomes-Koizumi
AGK Media Group
323-937-5488 / agnes@agkmediagrop.com

JANUARY 2009 DECLARED LOS ANGELES ART MONTH BY DEPARTMENT OF CULTURAL AFFAIRS

L.A. ART SHOW LEADS ARTS COMMUNITY IN PROGRAMMING AND EVENTS FOR MONTH-LONG CELEBRATION OF ART

(Los Angeles, CA—August, 2008) The City of Los Angeles Department of Cultural Affairs in conjunction with KR Martindale Show Management and the LA Art Show has declared January as *Los Angeles Art Month*. Beginning in 2009, January will usher in each New Year with a month-long celebration of the City's burgeoning art and cultural scene. With more than 200 museums and art galleries in the City, Los Angeles is truly a destination for art. The festivities will culminate at the Convention Center with the *Los Angeles Art Show* on January 21-25, 2009.

Long considered a Mecca for artists and creative expression, the Los Angeles art scene includes—world-class museums and cultural institutions, gallery rows and public art complexes and renowned art and design schools. The city has long been a hothouse of culture and creativity where the cutting-edge is juxtaposed with the historic. *Los Angeles Art Month* in January will feature multifaceted programs and events to showcase the City's great art offerings. Built upon a matrix of coordinated special exhibits and parallel events (lectures, movies, music, food, dance), *Los Angeles Art Month* will unite our arts community and showcase it on a world scale.

Spear-headed by KR Martindale Show Management, the City will launch a *Los Angeles Art Month* website (www.LosAngelesArtMonth.com) and produce a comprehensive *Los Angeles Art Month* Guide to promote the month's calendar of events. Activities and exhibitions organized by the city's major art and academic institutions; as well as non-profit organizations will be created in honor of Art Month. Visitors and locals alike, can participate in a variety of events, including a city-wide art walk, with easy access to and

from L.A. specially arranged Art Trains, with corresponding hotel, and restaurant promotions.

The *L.A. Art Show* is the apex event of *Los Angeles Art Month*. With 2008 exhibition figures exceeding 30,000 visitors and achieving record-setting multi-million dollar art sales, the 2009 fair promises to be the most innovative and eclectic show to date. With more than 15,000 significant paintings, sculptures, photographs, drawings and prints on display and available for purchase, the breath of artistic content has been carefully cultivated to highlight the evolution and revolution of art. Hot emerging artist's works will be on display alongside museum-quality masterpieces priced in the millions.

In honor of *Los Angeles Art Month* the *L.A. Art Show* will feature a compelling series of *Art Discussions* highlighting prominent artists, museum & arts professionals in topical discussions. The show will also feature a series of *Artist Films*: showcasing an outstanding program of films by and about artists. There will also be a number of evening events featuring the musical / mixing talents of top artists.

Los Angeles Art Month creates a forum for an already existing dialogue within a vibrant art community, yet its success relies upon the efforts of its contributors. When the art world comes to visit in January we want the door to not only be wide open, but ready to show off only the best that Los Angeles has to offer.

Los Angeles Art Month takes place from January 1-31, 2009. For programming information please visit the website at www.LosAngelesArtMonth.com. The Los Angeles Art Show takes place on January 21-25, 2009 at the Los Angeles Convention Center, 1201 South Figueroa Street, Los Angeles, CA 90015. Secure onsite parking is available for a \$12 fee. For additional information please visit www.laartshow.com or call KR Martindale Show Management at 310-822-9145. For media inquiries please contact Agnes Gomes-Koizumi at agnes@agkmediagroup.com or call 323-937-5488.

##